



SARDAR PATEL COLLEGE OF ADMINISTRATION & MANAGEMENT

- MBA / IMBA (BBA+MBA)
- WORKING PROFESSIONAL (MBA)

AFFILIATED TO GUJARAT TECHNOLOGICAL UNIVERSITY, AHMEDABAD
APPROVED BY ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE), NEW DELHI

Sensitization Program under SSIP 2.0

(Day 3- Orientation & Induction)

Report

Date of Event	: 05-08-2026
Venue	: Kalpnaben Patel Seminar Hall
Time slot	: 12:30 PM
No. of Participants	: 129
Details of Expert	: Dr. Sunil Chaki, Director, SPSEC
Name of Coordinator	: Dr. Mayur Rao, Associate Professor, SPCAM- MBA

1. Brief of Resource Person:

Dr. Sunil Chaki is a distinguished academician and researcher currently serving as a **Professor in the Department of Physics at Sardar Patel University**. He holds an M.Sc. (1990) and Ph.D. (1996) in Physics from Sardar Patel University and has made significant contributions in the field of Experimental Condensed Matter Physics, particularly in crystal growth, nanomaterials, and thin film studies.

Along with his academic role, he has held several key administrative and leadership positions, including **Coordinator of SPU-SSIP-Navadhara**, **Director of Sardar Patel Startup & Entrepreneurship Council (SPSEC)**, and **Nodal Officer of the Entrepreneurship Development Cell at SPU**. He has also contributed to national initiatives as the **Coordinator of the National Intellectual Property Awareness Mission (NIPAM)** at the university.

Dr. Chaki has an impressive research profile with multiple high-impact publications, successful research projects, and guidance of numerous Ph.D. and M.Phil. scholars. His work has gained international recognition, and he has been listed among the **top 2% scientists in the world by Stanford University** for multiple years (2022–2025). He is also named in the "SciRank Global Registry" list of **World's Top 5% Scientists** for the year 2025. The SciRank Global Registry ranking started from 2025.

He is actively engaged in global academic exposure through visits to countries such as Singapore, China, Germany, and Italy, and is a member of several prestigious professional bodies. His contributions to research and academia have been recognized through various awards and fellowships, making him a respected figure in both scientific and entrepreneurial ecosystems.

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Objective of Event:

1. To create awareness among students about the Student Startup and Innovation Policy (SSIP) 2.0 and promote an innovation-driven mindset.
2. To encourage students to identify real-world problems and transform innovative ideas into viable startup ventures.
3. To educate participants about the startup ecosystem, funding opportunities, incubation support, and government schemes available for student entrepreneurs.
4. To motivate students to become **job creators rather than job seekers** through entrepreneurship and innovation.

Brief of the Event:

An **SSIP 2.0 Sensitization Program** was organized to create awareness among students about innovation, entrepreneurship, and the startup ecosystem under the **Student Startup and Innovation Policy (SSIP) 2.0**.

The resource person began by emphasizing the importance of dreams, innovation, and entrepreneurship in building a self-reliant and developed India. He highlighted India's demographic advantage, growing economy, and the need to channelize the country's young workforce towards innovation and startup creation. Students were encouraged to become **job creators rather than job seekers** by identifying real-life problems and developing innovative solutions.

During the session, Mr. Chaki explained the **eight-step startup development process**, which includes problem identification, ideation and solution development, forming the right team, securing funding, prototype development and validation, developing a Minimum Viable Product (MVP), protecting innovations through Intellectual Property Rights (IPR), and finally commercializing the product or service. He stressed that every successful startup begins with solving a genuine societal or industrial problem and requires continuous validation and improvement.

The session also showcased inspiring journeys of successful Indian entrepreneurs and startups such as **Skyroot Aerospace, Unacademy, Wow! Momo, Zomato, Sugar Cosmetics, The Quirky Naari, and Slurrp Farm**. Through these real-life examples, students learned how innovative ideas, determination, and perseverance can be transformed into successful business ventures despite initial challenges and failures.

A significant part of the programme was dedicated to explaining the **startup funding ecosystem** available for students and early-stage entrepreneurs. The resource person elaborated on the financial assistance, mentorship, and incubation support provided by both the **Government of Gujarat** and the **Government of India** at different stages of a startup's journey. He emphasized that these initiatives are designed to help students transform innovative ideas into successful business ventures.

The resource person introduced key funding schemes such as **SSIP (Student Startup and Innovation Policy)**, which provides grants of up to **₹2.5 lakh** for idea validation, Proof of Concept (PoC), prototype development, IPR filing, and mentorship. He also explained

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Startup Srujan of the Government of Gujarat, which offers seed funding of up to ₹10 lakh to support Minimum Viable Product (MVP) development, product validation, and early market entry. In addition, the session covered **NIDHI-PRAYAS**, **NIDHI-SSP**, **Startup India Seed Fund Scheme (SISFS)**, **BIRAC BIG**, and university incubation seed funds, highlighting their objectives, eligibility criteria, and funding support.

Students were introduced to the concept of the **startup funding ladder**, which demonstrated how financial assistance is available at every stage of a startup—from idea generation and Proof of Concept (PoC) to prototype development, market validation, commercialization, and business scale-up. This helped participants understand how startups can progressively access different funding opportunities as they grow.

The resource person also explained the various modes of startup financing, including **government grants (non-returnable support)**, **seed funding**, **equity financing**, and **debt/soft loans**, enabling students to understand the most suitable funding options at different stages of their entrepreneurial journey. He concluded by encouraging students to leverage these government schemes, along with mentorship and incubation support, to convert their innovative ideas into successful and sustainable startups.

The programme concluded with an overview of the incubation facilities, mentorship support, fabrication laboratories (Fab Labs), and startup ecosystem available at **Sardar Patel University**. Students were encouraged to actively participate in SSIP initiatives, convert their innovative ideas into viable startups, and utilize the available mentorship, incubation, and financial support to contribute towards innovation-driven economic growth and **Atmanirbhar Bharat**.

Benefits in terms of Learning/ Knowledge/ Skills obtained:

1. Students gained awareness about SSIP 2.0 and its objectives.
2. Students understood the importance of innovation and entrepreneurship as a career option.
3. Students became familiar with the startup ecosystem and government support available for student innovators.
4. Students were motivated to develop innovative ideas and participate in startup initiatives.

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Flyer

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**આરંભ - (The Induction Programme)**
પ્રારંભ - (The Orientation Programme) **SSIP**
MBA Semester I & III Students

SENSITIZATION PROGRAM
Under
SSIP - 2.0

**EXPERT**
Prof. Dr. Sunil H. Chaki
Director - SPSEC,
Coordinator, SPU - SSIP Navdhara,
Professor, Department of Physics
Sardar Patel University

 August 5, 2026 (Wednesday)  12:30 PM Onwards

 Kalpnaben Patel Seminar Hall, SPEC Campus, Bakrol.

 Campus
7 Acre
Lush Green

 Placement
77%

 MoU
Partners
300+

 Center of
Excellence
2

 Workshop/
Seminar
500+

 Library
33,000+
Books

 Sports
Indoor &
Outdoor

 Refreshment
Food Canteen
& Mess

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Glimpse of the Event



Dr. Mayur Rao	Dr. Naitik Rami	Dr. Vishal Patidar
SSIP Co-ordinator	HOD & IQAC Co-ordinator- MBA	Director- MBA

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